

THE STAND BY, TTG NORDIC AND TAKE OFF WEB-SITES

Our three web-sites www.standby.dk & www.takeoff.dk (Denmark) and www.ttg nordic.com (Sweden) have 21.000 newsletter subscribers in Scandinavia. Stand By publishes its newsletter on all weekdays at 07.30 and Take Off at 12 o'clock, and the TTG Nordic on Monday, Wednesday and Friday.

THE WEB



TOP BANNER
930 x 180 pixels (wxh)
7.000 DKK / 1.000 EUR - 1 week

FRONTPAGE AND SUBPAGE BANNER
300 x 250 pixels (wxh)
5.000 DKK / 700 EUR - 1 week

FRONTPAGE BANNER
651 X 150 PIXELS (WXH)
5.000 DKK / 700 EUR - 1 WEEK

POP-UP BANNER
5.000 DKK / 700 EUR
- 1 week

VOLUME DISCOUNT
Three weeks of banner posting
or more - 20% discount

ADVERTORIALS

Use advertorials to expose your message to a targeted group of relevant readers and decision makers in the travel trade business - an ad with editorial text and photos.

Posting for one week + 25% of our standard prices.

For an additional fee Stand By / TTG Nordic can produce the advertorial.

THE JOB MARKET - WEBPAGES

JOB ADVERTISEMENT

Our job market is the preferred media when it comes to recruiting colleagues

The job ad will appear on both our web-sites and in our two daily newsletters.

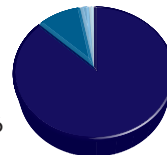
Ad rates for job advertisements:

2 weeks **DKK 3.500**
1 month **DKK 5.000**



SURVEY

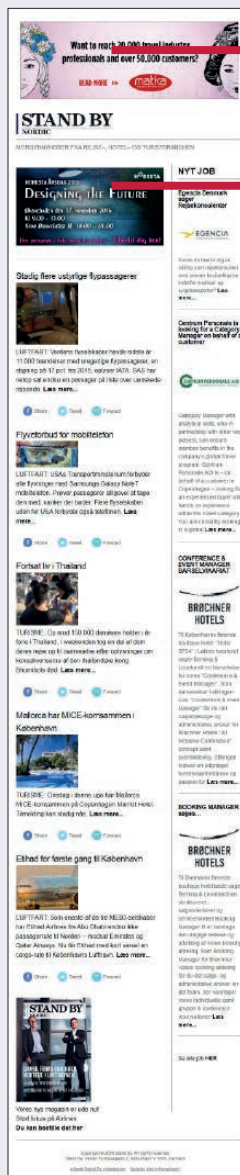
- Newsletter recipients
november 2016



HOW OFTEN DO YOU READ THE STAND BY NEWSLETTER?

- Daily/almost daily 87%
- 2-4 times a week 10%
- Once a week 2%
- Rarer 1%

NEWSLETTERS



TOP BANNER
560X200 pixels (wxh)
5.000 DKK / 700 EUR - 1 week

BANNER
380 x 200 pixels (wxh)
5.000 DKK / 700 EUR - 1 week

HOW TO BECOME ONE OF OUR PARTNERS



Get your link the on
standby.dk
takeoff.dk
ttg nordic.com
1 year
5.000 DKK
/ 700 Eur

WEBSITE TRAFFIC - 2016

1/1 - 31/12 2016 ER I ALT:

SESSIONS **1.876.085**
USERS **642.656**
PAGEVIEWS **4.041.597**

